

ABSTRACT

The Acting of an Entrepreneur in Undertaking Business in Sports

The aim of my thesis is to analyse sports from an entrepreneur's point of view taking into account my concern for the just recently developing field of sports law in connection with commercial law.

Having defined the meaning of an entrepreneur in the introductory chapter I subsequently refer to particular subjects - be it individuals or legal entities - that can be assigned to this term.

The second chapter deals with the acting of entrepreneurs, especially with possible types of such acting according to Czech law. I hereby distinguish between the acting of individuals and legal entities. After describing possible ways of contractual and legal representation I examine the acting of commercial companies by their statutory bodies.

The third chapter is concerned with the acting of entrepreneurs in view of the present legal system of the Czech Republic on the one hand and the European Union on the other. Hereby I give an outline of the meaning of sports with regard to law and business also taking into consideration the important "Bosman ruling" of the European Court of Justice. An own subchapter is then dedicated to sports law itself. Here, I discuss several opinions on sports law as an independent area or even an independent field of law. At the same time I seek to prove the necessity of a complex legislation of this specific field giving recommendations on a general legal frame that refers to individual fields of law.

Conclusions are finally drawn to the question which subjects can be regarded as entrepreneurs in sports due to the type of their acting. Hereby I focus on professional sportsmen, who are divided into individuals and team sportsmen, as well as on sports agents and sports clubs by way of specific examples.

KEYWORDS: undertaking business, sports, sports subjects undertaking business